I feel that K-Love has an uplifting impact on my family and the community at large. Adolescents, teens, college students, homemakers, business and profesional people enjoy listening to the inspirational music and learning about local events of interest.

Many people depend on the positive, encouraging spirit-filled messages the station broadcasts.

I feel the K-love message is essential to our community's quality of life. It provides an great alternative to life-taking mesages on other stations and reinforces morals and values families are striving to instill in their children.